

# New WAO e-Letter

## Fresh Look, Allergy Literature Reviews, Congress Updates, and More

by Kelly M. Langenecker

In fall 2004, the World Allergy Organization launched a new monthly e-letter format featuring a graphic-rich design and several new featured sections. The *WAO Email News & Notes* redesign aims to further inform the international allergy community about the latest allergy news and developments from a globally recognized source.

The World Allergy Organization strives to deliver benefit to its members and e-letter subscribers to:

- Obtain monthly updates on cutting edge allergy and immunology news;
- Stay informed on upcoming Congress dates and promotions;

- Discover the best specialty articles and books reviewed by world-renowned experts;
- Access presentations from major international symposia;
- Stay ahead of the allergy field.

Currently, WAO reaches over 18,000 health professionals and subscribers around the world. Editors in Argentina and Japan translate the e-letter into Spanish and Japanese, and WAO plans to translate it into Chinese, French, and Russian and further increase the language list in future months.

In all, the e-letter consists of four sections each month: "Allergy Literature Reviews," "WAO Now: What's New in

the World of WAO," "WAO Member Society Highlights," and "In Other News..."

Discover full descriptions beside the featured sample below.

The WAO Web Editorial Board welcomes news and article suggestions for future monthly e-letters. Simply send your request to the WAO Secretariat at the contact address below.

Subscribe to the complimentary monthly e-letter on the WAO Web site: [www.worldallergy.org](http://www.worldallergy.org) – click the subscription link and don't miss next month's News and Notes!

An experienced editorial panel oversees both the WAO Web site and monthly e-letter, representing six international regions and vast experience in the specialty:

**Editor-in-Chief:**

Richard F. Lockey, USA

**Editors:**

Juan Carlos Ivancevich, Argentina  
S.G.O. Johansson, Sweden\*  
Connie H. Katelaris, Australia  
Nikolaos G. Papadopoulos, Greece  
Hirohisa Saito, Japan

\* Rotating off in September 2004

**Table of Contents**

**Medical Journal Reviews**

Top 10 monthly articles from prominent allergy journals

Reviewed by WAO Web Editors and top specialty experts



### WAO Email News and Notes

[May Medical Journal Review](#)  
[WAO Now: What's New in the World of WAO](#)  
[WAO Member Society Spotlight](#)  
[And In Other News...](#)



#### May Medical Journal Review

Prof. Richard F. Lockey, WAO Web Editor-in-Chief, reviewed premiere May journal articles for practicing allergists. Read his top picks below:

1. REVISED ALLERGY NOMENCLATURE FOR GLOBAL USE BY THE WORLD ALLERGY ORGANIZATION NOMENCLATURE REVIEW COMMITTEE, OCTOBER 2003. Revised nomenclature for asthma, rhinitis, conjunctivitis, dermatitis, urticaria, food hypersensitivity, drug hypersensitivity, insect sting or bite hypersensitivity, and anaphylaxis are defined. Johansson SGO et al, *J Allergy Clin Immunol* 2004;113:832.
2. RANDOMIZED, PLACEBO-CONTROLLED TREATMENT WITH NEBULIZED LIDOCAINE PROVIDED EFFECTIVE AND SAFE THERAPY IN SUBJECTS WITH MILD- TO-MODERATE ASTHMA. 4 times daily treatment improved FEV<sub>1</sub>, nighttime awakenings, symptoms, use of bronchodilator, and blood eosinophil counts. Hunt LW et al, *J Allergy Clin Immunol* 2004;113:853.

Cont...

**Greeting**

Message from the Editors or WAO Member Society Presidents

**WAO Now**

- Congress updates
- New allergy synopses
- Web updates
- Presentation slides and syllabi

**WAO Member Society Spotlight**

- Annual Meetings
- Society news
- Feature stories

**And In Other News**

- Book reviews
- Case reports
- Feature stories
- International allergy news
- Scientific meetings
- Research

*WAO E-Mail News and Notes* is sent to you monthly because you are a member of a WAO Member Society, you have subscribed for the monthly e-letter or had previous contact with the World Allergy Organization. As a member of the World Allergy Organization (WAO), we want your society to reap a key benefit of WAO membership: the complimentary monthly e-letter. Obtain monthly updates on cutting edge allergy and immunology news. Stay informed on upcoming Congress dates and promotions. Discover the best specialty articles and books reviewed by world-renowned experts. Access presentations from major international symposia. Stay ahead of the allergy field. Please subscribe to the monthly e-letter or register a colleague by accessing our complimentary online subscription form at: <http://www.worldallergy.org/enews.php>

We welcome your comments and suggestions.

Richard F. Lockey, M.D., Editor-in-Chief  
J. C. Ivancevich, Argentina, S.G.O. Johansson, Sweden, C. H. Katelaris, Australia, N. Papadopoulos, Greece, H. Saito, Japan (Co-Editors)

**WAO Now – What's New in the World of WAO**

WAO Board Members Profs. G. Walter Canonica and Stephen R. Durham authored a new Immunotherapy synopsis available on the WAO Web site here.

New! Access the Japanese translation of the Nomenclature of Allergic Disease [here](#).

**WAO Member Society Spotlight**

WAO President, Professor Carlos E. Baena-Cagnani, warmly invites WAO Member Societies to consider hosting the XXII World Allergy Organization Congress in the year 2011. Read his letter [here](#).

**And In Other News****Leading Clinician Calls for New Approach to Atopic Eczema Treatment at International Gathering of Patients' Groups**

Read the full press release [here](#) including information about the Human Impact Study, a survey of 2,000 atopic eczema patients and their families in eight countries, funded by Novartis, which aims to investigate the emotional impact of the disease in areas such as family life, relationships, careers and education. Fieldwork is currently under way and the results will be presented in November.

The World Allergy Organization's mission is to build a global alliance of allergy societies to advance excellence in clinical care, research, education and training. Visit us on the Web at [www.worldallergy.org](http://www.worldallergy.org)

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**Figure 1.** The monthly WAO e-letter keeps members up to date with international allergy news.

*The World Allergy Organization (WAO) is an international umbrella organization whose members consist of 70 regional and national allergology and clinical immunology societies around the world. By collaborating with Member Societies, WAO provides educational outreach programs, symposia and lectureships to over 38,000 individual members globally.*

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